

PROFESSIONAL AND SKÅL CURRICULUM VITAE KARINE COULANGES

Professional career

Karine Coulanges, after 20 years in the hotel industry as International Director of Sales, formed R.O.S.E. Meetings & Events in April 2010 of which she is Managing Director, in order to increase the scope of her activities and also as a complement to her activities for HelmsBriscoe. In view of the success of R.O.S.E. Meetings & Events, she decided to concentrate all her efforts exclusively towards the development of her company and, whenever possible, she applies the slogan "Doing Business among Friends" working with Skålleagues in France and abroad.

From 1987 to 1989, she was Sales Manager for Meridien Hotels Paris (2000 ch), responsible for the French and U.S.A. convention markets and international congresses for associations, federations and government institutions. From 1989 to 1992, she held the post of Regional Sales and Marketing Director for Penta International Hotels & Resorts, partner of Lufthansa – France, Benelux, Italy, Spain and Switzerland. From 1993 to 2000 she was Regional Sales Director for Renaissance International. In February 2000 she became National Sales Director – Marriott Group France, responsible for the commercialisation of eight hotels in Paris with more than 2000 rooms. Karine is fluent in French, English, German and Italian and has a good knowledge of Spanish.

In 2004, she received the Tourism Gold Medal from the French Ministry of Tourism for her significant actions in the development of tourism in France and for her active participation in various projects through Skål International for the protection of children in partnership with "ECPAT" and for the accessibility to tourist sites for handicapped persons together with "Association Tourisme Handicap".

Positions held at Skål International

1991 to 2021	Member, Skål International Paris
1991 to 1993	Treasurer, Skål International Paris
1993 to 1996	Secretary, Skål International Paris
1994 to 1997	Secretary, Skål International France
1995 to 1997	Vice President, Skål International France
2000 to 2004	President, Skål International Paris
2004 to 2008	International Skål Councillor, France
2008 to 2009	Vice President, Skål International Paris
2008 to 2009	Director, External Communications & Media, Skål International
2009 to 2011	Director, Communications & PR, Skål International
2011 to 2013	Vice President, Communications & PR, Skål International
2013 to 2014	President, Skål International
2017 to 2021	President, Skål International Paris