

EUROPE AREA COMMITTEE

FOR A BRIGHTER SKÅL IN EUROPE

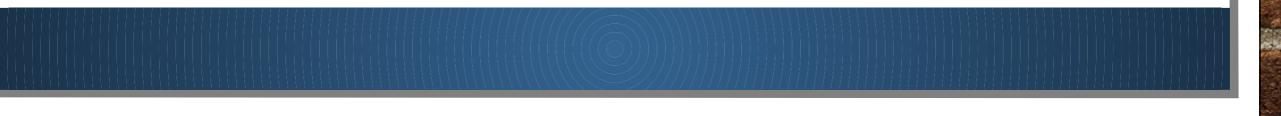
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HELP CLUBS TO WORK TOGETHER

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- GIVE EUROPE A VISIBLE VOICE WITHIN SKÅL INTERNATIONAL BY ENCOURAGING MEMBERS TO PARTICIPATE TO INTERNATIONAL ACTIVITIES
- PROVIDE AND DEVELOP SERVICES TO MEMBERS (B2B WEBSITE)
- INCREASE AWARENESS OF SKÅL INTERNATIONAL : A TRUSTED VOICE IN TOURISM

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- GIVE EUROPE A VISIBLE VOICE WITHIN SKÅL INTERNATIONAL
- PROVIDE AND DEVELOP SERVICES TO MEMBERS (B2B WEBSITE)
- INCREASE AWARENESS OF SKÅL INTERNATIONAL : A TRUSTED VOICE IN TOURISM SKAL EUROPE AREA COMMITTEE WILL:
 - HELP CLUBS TO INCREASE RECRUITMENT AND GET ACTIVE MEMBERS
 - SHARE BEST PRACTICES, AND GIVE KEYS TO DEVELOP THEM
 - PROMOTE SKÅL ACTIVITIES TO ALL EUROPEAN CLUBS

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INCREASE VISIBILITY OF EUROPE IN SKÅL INTERNATIONAL MEETINGS

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- MAKE EUROPEAN CLUBS, INTERNATIONAL COUNCILLORS, AND COUNTRY COMMITTEES WORKING TOGETHER, AND SHARE VIEWS
- DEVELOPING "DOING BUSINESS AMONGST FRIENDS"

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- DEVELOPING TARGETED COMMUNICATION WITHIN EUROPE
- FIND EUROPEAN BEST CANDIDATES TO SKÅL INTERNATIONAL LEVELS
- PROMOTE THE EUROPEAN SKÅL QUALITY AWARDS, AND ENCOURAGE EUROPEAN MEMBERS AND CLUBS TO PARTICIPATE IN THE VARIOUS SKÅL INTERNATIONAL AWARDS