

We all handle, parry, and fight the effects of the Coronavirus COVID-19. With large parts of the blood strain of travel still running low or even staying on the ground, we all need a strong network to recover due to closed borders or restrictions. Skål International is the only network connecting both incoming and outgoing tourism and in Europe connecting both north/south and east/west markets. Small and medium-sized companies are the worst hit by the crisis and Skål Europe could and should be a tool to connect them to markets and larger companies.

I have supported Skål Europe from day one. Skål Stockholm is a European club and should work tighter with clubs all over Europe. For that reason, we ended our Norden Area to be a part of Europe and not in our own Area-code. Scandinavian clubs should be connected to Mediterranean clubs and every club between and vice versa.

Skål International experience

2014 - 2018 Board member of Skål International Stockholm

- Social media communication
- Member communication
- Web development
- Member activities

2018 - present President Skål International Stockholm

- November 2018; The 1st Skål Europe Congress in Paris
- November 2019; The 1st Skål Europe day in Rom
- November 2019; Twinning Skål Roma and Skål Stockholm clubs
- 2019; Leaving and ending Area Code Norden
- 2020/2021 a large number of online seminars and board-to-board online meetings.