

# ROMA TRAVEL SHOW

SALONE DEL TURISMO



II Edition  
May 6 - 8, 2022  
Palazzo dei Congressi





## THE GOAL

We aim to bridge the gap between travel agency professionals and customers: surveys show that end-user travel planning has often resulted in poor experiences due to relying on unqualified travel operators.

RTS is the business event for travel professionals to meet their customers in person, and a chance for travel enthusiasts to choose from a selection of the most sought-after Italian and international destinations and receive customised plans from qualified professionals at the same time. RTS is an opportunity for tourism business and advertising, and an occasion to choose from the widest options currently available for travel planning.

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## COMPETENCE AND PROFESSIONALISM

The protagonists of RTS are travel agencies, tour operators and tourist boards from all over the world to be the solution to the growing demand of a professional presence that guarantees assistance and safety, be it for simple holiday vacations or carefully organized journeys for weddings, adventure and much more.

The act of travelling must rely in any part of the world on customer care service that only professionals can provide on immediate request.



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## DISCOVERING ITALY

The tourism sector has been dealt a severe blow by the uncertainty in light of recent events, but the resolute choice of travel enthusiasts to visit Italy is a positive trend that cannot be ignored.

The general public has once again found out the reasons behind the success of our country as a tourism destination to the people in the whole world, spanning from the cultural and artistic heritage of our historical cities to those locations that capture the essential Italian lifestyle, all in a captivating canvas of ancient landmarks and natural routes where hospitality and exquisite cuisine come together.

Through the support for the participation of professionals in the field, RTS is at the trend-setting position of this new discovery, promoting ecologically sustainable initiatives, food and wine itineraries and slow tourism.



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## ADVERTISING

An efficient advertising strategy is the secret behind a successful marketing operation, thanks to targeted surveying and the presence of professional agencies to deliver a quality end result. A dedicated press office and social media managing staff assist the travel operators in their advertising endeavours.



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## INFO & CONTACT

### SCHEDULE

Friday	06/05	10.00 - 19.00
Saturday	07/05	10.00 - 19.00
Sunday	08/05	10.00 - 19.00

## CONTACT

### Administrative Office

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