

# AGENDA

15<sup>TH</sup> SEPTEMBER 2022

NH Collection Milano Citylife



# LUXURY

HOSPITALITY CONFERENCE

[www.luxuryhospitalityconference.it](http://www.luxuryhospitalityconference.it)

Organized by:

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### AGENDA

**08:30** Morning registration and welcome coffee

**09:20** Opening session

**Mauro Santinato** | CEO Teamwork

**09:30** “Luxury: the impetus of the recovery Made in Italy”

**Stefania Lazzaroni** | General Manager - Fondazione Altagamma

**Daniel Talens** | CEO - Alessi

**Alessandro Marzotto** | Brand Manager - Cà Maiol & Business Developer - Santa Margherita Gruppo Vinicolo

**Erika Le Noan** | President - Dammann Frères

Moderator: **Magda Antonioli** | ACME Director - Bocconi University

**10:30** “What investments and perspectives in the luxury tier”

**Ludovica Rocchi** | Brand Director - R Collection Hotels

**Luigi Passera** | CEO - Lario Hotels

**Luca Marinelli** | Area Director Learning and Development | Italy - Spain - Portugal - Belmond

**Valentina De Santis** | CEO - Grand Hotel Tremezzo | Como

Moderator: **Giorgio Ribaudò** | Managing Director - THRENDS

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**11:00 “From boutique hotels to luxury hotels chains: points of view”**

**Francesca Tozzi** | General Manager - Six Senses Roma

**Christian Zandonella** | General Manager - W Rome

**Maurizio Orlacchio** | General Manager - Borgo Santandrea | Amalfi

**Antonio Sersale** | Manager - Le Sirenuse | Positano

Moderator: **Magda Antonioli** | ACME Director - Bocconi University

**11:30 Break**

**12:00 “Luxury hospitality: project concept and design”**

**Matteo Thun** | Founder - Matteo Thun & Partners

**Andrea Auletta** | Interior Designer - Andrea Auletta Interiors

**Chiara Caberlon** | Architect & Founder - Studio CaberlonCaroppi

**Federico Spagnulo** | Founding Partner - Spagnulo & Partners

Moderator: **Francesco Scullica** | Architect – Politecnico di Milano |  
Dipartimento di Design

**13:00 Break**

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**14:00 “Luxury and daily operations. Key testimonials. Practical experiences”**

**Ivan Artolli** | General Manager - Hotel de Paris - Monte Carlo

**Paolo Lorenzoni** | General Manager - The Gritti Palace, A Luxury Collection Hotel | Venice

**Antonello De Medici** | Director of Operations - Rocco Forte Hotels

**Giuseppe Vincelli** | General Manager - IHG | InterContinental Carlton Cannes

**Fabio Raucci** | Director of Operations - Capri Palace Jumeirah

Moderator: **Ezio Indiani** | General Manager - Hotel Principe di Savoia Milano

**15:15 “International overview of the luxury sector”**

**Aaron Kaupp** | Regional Vice President and General Manager at Jumeirah Group / Jumeirah Hotels & Resorts

**Jean-Luc Naret** | Founder & CEO - JLN & CO

**Ted Teng** | Former President & CEO - The Leading Hotels of the World

**Ralph Radtke** | General Manager & Regional Vice President - Ciragan Palace Hotel Kempinski

**Samy Ghachem** | Managing Director - Sereno Hotels

Moderator: **Claudio Ceccherelli** | CEO - Shedir Hotel Collection

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#### **15:45 “New trends in the luxury restaurant sector”**

**Enrico Derflingher** | President - Euro Toques International

**Andrea Aprea** | Chef Patron - Ristorante Andrea Aprea

**Dany Stauffacher** | CEO & FOUNDER Saponi Ticino – Saveurs Agency

**Claudio Sadler** | Chef - Baglioni Hotels and Resorts

Moderator: **Michil Costa** | Mentor and CEO, Hotel La Perla (BZ), Berghotel Ladinia (BZ) and Albergo Posta Marcucci (SI)

#### **16:30 Break**

#### **16:45 “Communicating and selling Luxury: new challenges”**

**Gianpiero Mauro** | Founder & Managing Director - Italian Luxury Hospitality Academy

**Frank Schuetzendorf** | Founder - Pariscape Consulting

**Emanuel M.M. Schreiner** | CEO - RVS Hospitality

**Eva Ziegler** | Consultant - RVS Hospitality

**Andrea Delfini** | Founder & CEO - Blastness

**Antonio Miano** | Consultant and trainer - Teamwork

Moderator: **Massimiliano Sarti** | Journalist - HospitalityInside & Travel Quotidiano

#### **17:30 “Luxury Hospitality Report 2022: performance of the luxury in Italy”**

**Giorgio Ribaudò** | Managing Director - THRENDS

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