



# ecoluxury FAIR

*ROME 5<sup>th</sup> edition*

*November 2002, 10<sup>th</sup> . 11<sup>th</sup> . 12<sup>th</sup>*



PIRELLA  
GÖTTSCHE LOWE



GS

ME



Urbi  
*et Orbi*

## ROME & LATIUM

The eternal city is becoming a luxury landmark for world travel: not only it boasts unparalleled cultural and historic heritage but in the very near future Rome's hospitality will reach the highest standards of accommodation.

Thanks to new openings such as Bulgari Hotel and SixSenses – Rome and Latium region will become the booster to the very high end tourism.

The selected locations hosting the Fair and all events asiderepresent our commitment to preserve the cultural heritage belonging to our partners' vision and ours.



The background is a traditional Indian painting. It depicts Lord Krishna, with blue skin and a yellow dhoti, riding a large grey elephant. Krishna is holding a conch shell and a mace. The elephant is walking towards the right. In the background, there are green hills and a small body of water. The painting is in a classic style with visible brushstrokes.

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# VIAGGI DELL'ELEFANTE

*Est. 1974*

Viaggi Dell'Elefante is the most prestigious brand among up-market Italian tour operating.

Established in 1974, Viaggi dell'Elefante have always created exclusive travel experiences and tour proposals designed for the high-end target, proposing a high selection of first class service all over the world.

Since 2006 the Tour Operator has developed a sustainable tourism laboratory leading to the ECOLUXURY brand. Today Viaggi Dell'Elefante is acknowledged by both direct clients and travel agencies as leader of the up-market for both groups and FIT tailor-made: nobody else has such an offer in terms of destinations, resorts and organized. The aim is still the same: *“create travel experiences to feel, to taste and enjoy the uniqueness of the world”*.





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# ECOLUXURY

## *Giving Back in Tourism*

ECOLUXURY represents a selection of luxury hospitality retreats, capable to provide high-end services and unique experiences for a new tourism concept:

### **Giving Back in Tourism**

Virtuous samples of a new generation in the hospitality industry, socially and environmentally responsible, aligned to the 17 SDGs of the 2030 Agenda.

*For further details: [ecoluxury.com](https://ecoluxury.com)*

**ECOLUXURY Travel is also a brand of travel agencies featuring three premises in Rome, Milan and Bologna.**

# NEW IN 2022

New areas of interest will be  
at the Ecoluxury Fair 2022

Wedding  
 Smart Mobility  
 Cultural Heritage  
 Archaeology  
 Sports  
 Shopping Experiences



# ECOLUXURY Fair

## *How it works*

The Ecoluxury Fair is not just a business event, it also offers an opportunity to attend a debate about tourism, sustainability and achievement tales by successful entrepreneurs and experts.

Those confirming their attending in advance will be able to pre-set their agenda with about 90 scheduled meetings of 15 minutes each:

- to meet travel agents specialized on luxury travel
- to create synergies and new partnership
- to meet sustainability experts



# CO LUXURY Fair

*2021 in numbers*

450 ATTENDANCES

200 EXHIBITORS

- ✓ Hotels
- ✓ Hotel Groups
- ✓ Cruises
- ✓ Air Companies
- ✓ Tourist Boards

250 BUYERS

- ✓ National and International Travel Agents
- ✓ Niche Tour Operators
- ✓ Welfare and Travel Club Experts
- ✓ Business Operators

# 2021 Edition Exhibitors





# APPLY TO ATTEND

## November 2022, 10<sup>th</sup> – 11<sup>th</sup> – 12<sup>th</sup>

*Please Contact:*

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