

SUBMISSION

- Date of Submission
- Name of the company, NGO or government body submitting the application
- Sector (select one):
 - Public Sector
 - Private Sector
 - NGOs
 - Government Body
 - Social Business
- The name of the project, if it is different from the company name
- Location/Address
- City
- Country
- Contact person
- First Name, Last Name, Position *, Main E-mail *
- Confirmation Email
- Other e-mails to include in any correspondence related to Sustainable Tourism Awards

LETTER OF ENDORSEMENT

The project must be supported by Skål International, please indicate the name of the Skål Club

Please enclose a letter of support from the supporting Skål Club and other tourism organizations, government or local authorities in JPG, PNG or PDF formats.

CATEGORIES

Please mark the category you are applying for (Only one category can be selected):

- Countryside and Biodiversity
- Community and Government Projects
- Educational Institutions/Programmes and Media
- Major Tourist Attractions
- Marine & Coastal
- Rural Accommodation
- Tour Operators-Travel Agents
- Tourism Transportation
- Urban Accommodation

DESCRIPTION

Please give a general description of the project (Maximum 500 words) *
Website *

EVALUATION CRITERIA

Please describe the commitment to:

ENVIRONMENT

- Nature preservation * (Maximum 300 words)
- Animal welfare and preservation (When applicable) (Maximum 300 words)
- Carbon offsetting and climate change mitigation * (Maximum 300 words)
- Energy, water saving, renewable energy, waste management * (Maximum 300 words)

SOCIAL

- Culture preservation * (Maximum 300 words)
- Local community involvement * (Maximum 300 words)
- Human rights protection * (Maximum 300 words)
- Health and safety for employees and guests * (Maximum 300 words)

ECONOMIC

- Local employment * (Maximum 300 words)
- Employee participation and training * (Maximum 300 words)
- The economic viability of the business * (Maximum 300 words)
- Marketing and brand enhancement * (Maximum 300 words)

VIDEO

Please provide a video link (preferably on Youtube) showing the sustainable initiatives

TripAdvisor page or similar

Additional useful information