

11—13

October 2023

RIMINI EXPO CENTRE

60th edition

● TTG Travel
● Experience

The whole **tourism** community
at a single event



Organized by

ITALIAN
EXHIBITION
GROUP
Providing the future

TTG - Travel Experience

TTG Travel Experience is the key Italian event – only for professionals - for the promotion of global tourism in Italy and for the marketing of Italy’s tourism offer worldwide.

For three days, international operators and key players from the sector’s leading companies are in Rimini: tourism boards, tour operators, travel agents, airlines, transport companies, accommodation

facilities, and those providing tourism services, technology and innovative solutions.

A hub of ideas for tourism operators worldwide, a source of information to identify new trends and innovations, tourism formats and consumer inspirations.

TTG Travel Experience stands for tourism.



The new event for the whole Contract Community.

InOut|The Contract Community, the new format – a catalyst for the world of contract and hospitality supplies – is making its debut **at the same time as TTG Travel Experience 2023**.

A **single event**, designed to attract and inspire the entire hospitality industry through offers, training, networking, exhibitions and installations that can chart the industry’s future.

Inout|The Contract Community a single marketplace to bring together the **four shows of the indoor/outdoor sector**: SIA Hospitality Design, Sun Beach&Outdoor Style, Superfaces and the new Greenscape.



SIA HOSPITALITY DESIGN:

The exhibition space for settings and furnishings from the leading companies in hotel and hospitality design.



SUN BEACH&OUTDOOR STYLE:

A comprehensive exhibition of innovations for beach companies and establishments.

SUPERFACES

SUPERFACES:

The first Italian B2B marketplace dedicated to Italian and international companies that produce innovative materials for surfaces and installation.



GREENSCAPE. THE GARDEN AND OUTDOOR CONTRACT FAIR:

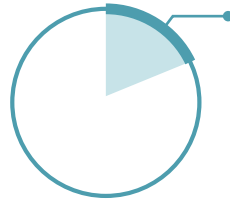
The new show dedicated to design and furnishing solutions for outdoor hospitality spaces.

The strategic union of **TTG** and **INOUT** aims to make the tourism and hospitality marketplace in Italy more circular and comprehensive. **TTG Travel Experience will continue to attract the world of organised tourism; INOUT will become the unmissable event for the wider world of hospitality that incorporates the contract community.**

2022 EDITION

3 Days of business, meetings and seminars

20 Exhibition halls



25%
More visitors than in 2021



20
Italian regions

60 Foreign destinations

2,200 Exhibitors



1,000
Buyers from 50 countries

7

Conference halls



+200 Events

+250 Speakers

VISITORS

46%
Tourism brokers

23%
Hospitality venues

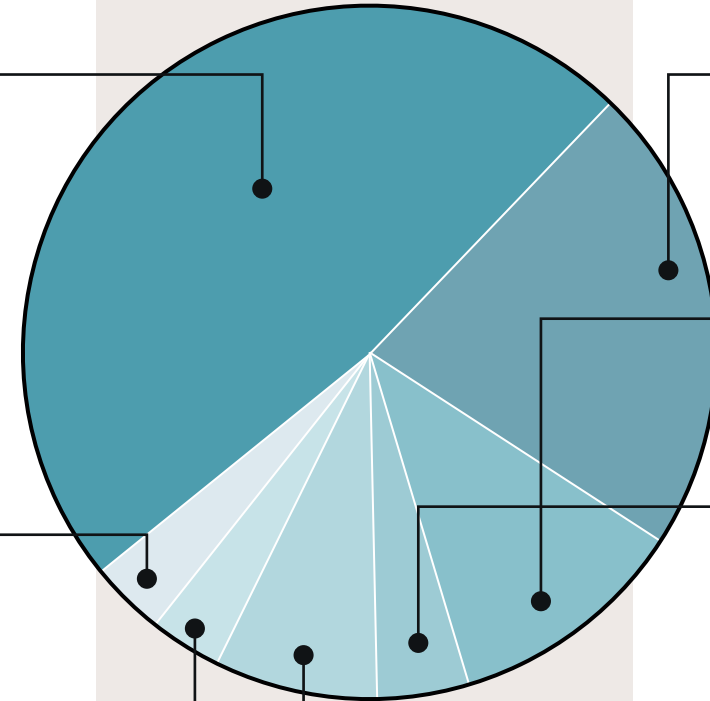
10%
Services

5%
Technology

5%
Destinations
Regional promotion

4%
Transport

8%
Media/
communication consultants



55,000

Attendance figure TTG, SIA, SUN 2022

more than 60%

of visitors are in decision-making roles

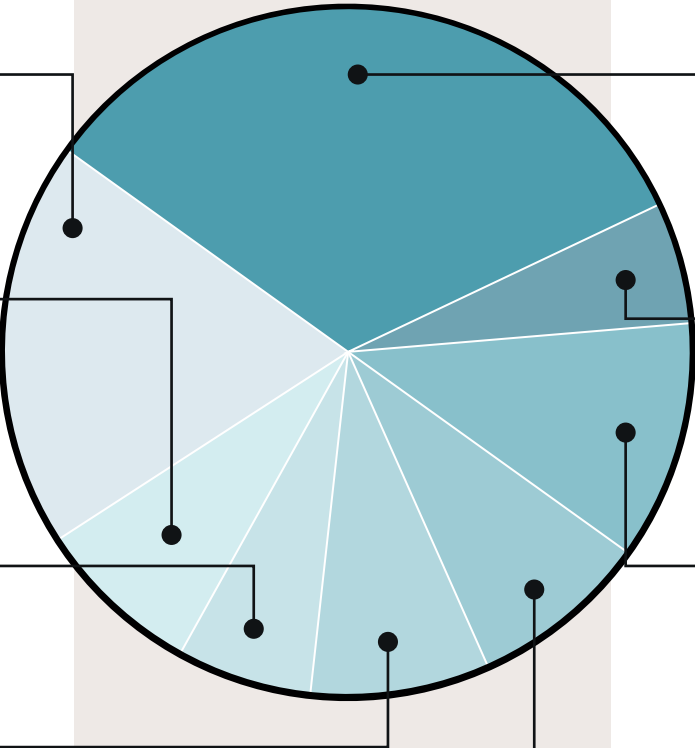
EXHIBITORS

19%
Destinations
Regional promotion

6%
Media/marketing
and communication
consultants

6%
Transport

10%
Hospitality
venues



32%
Tour operators
Travel agents

4%
Associations

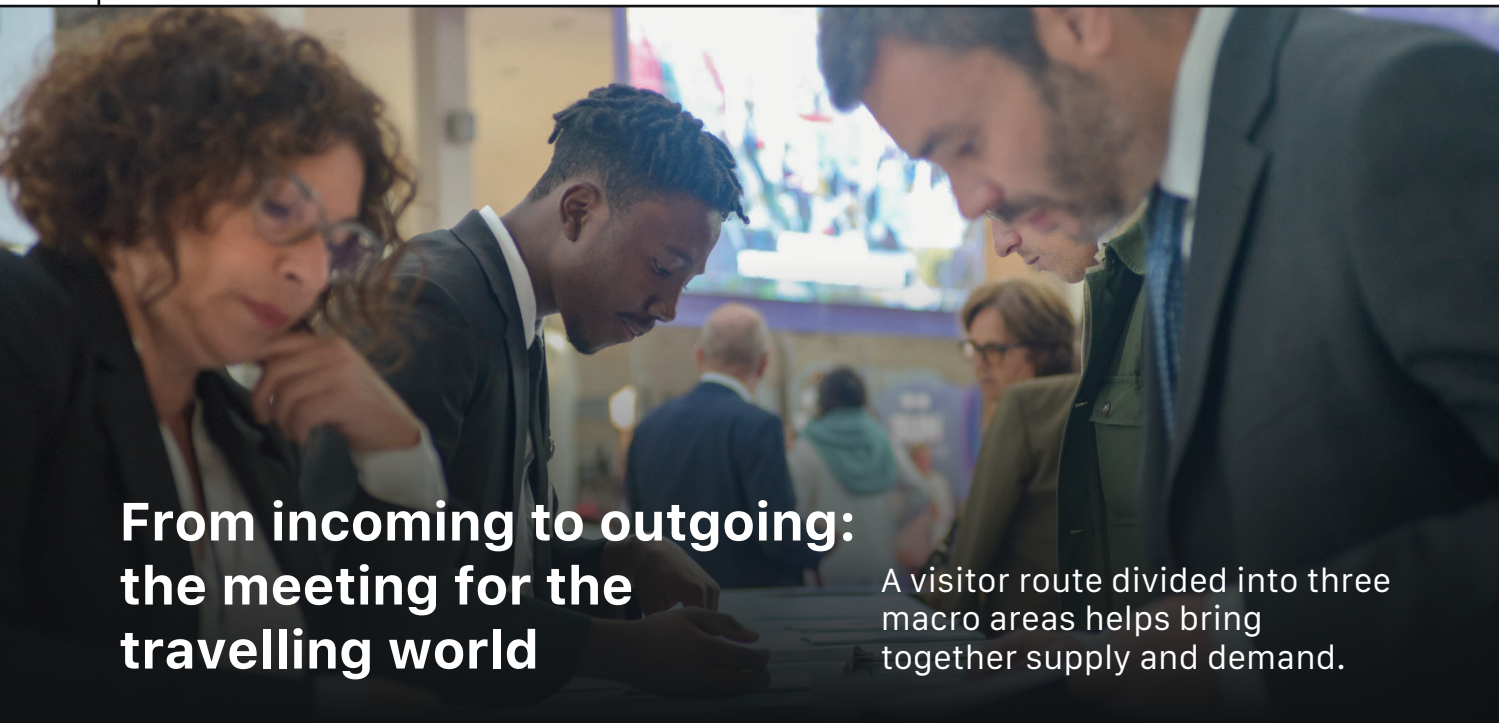
11%
Services

11%
Technology/web

2,200

Brands from all over the world

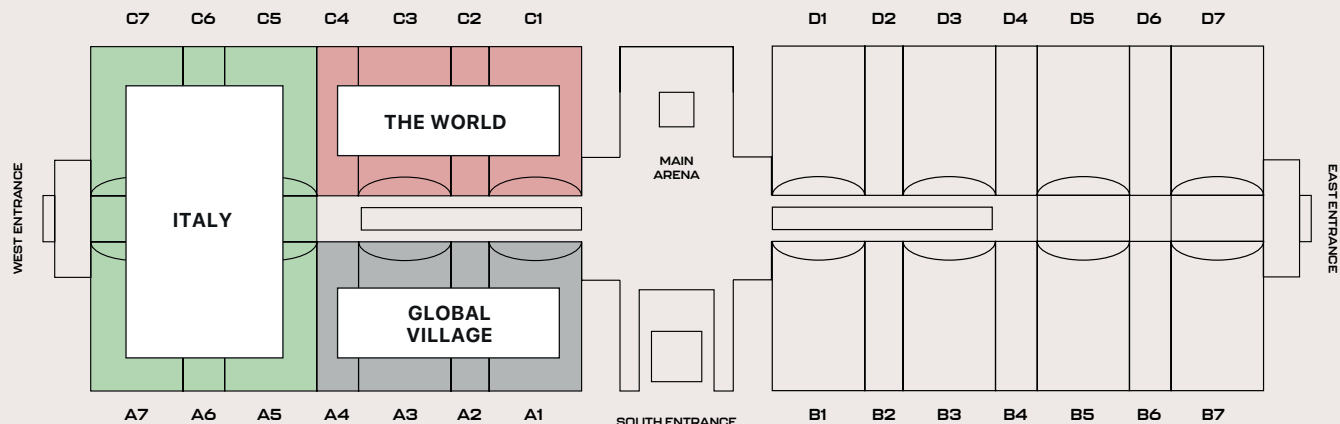




From incoming to outgoing: the meeting for the travelling world

A visitor route divided into three macro areas helps bring together supply and demand.

Every year, each macro-area contains **exhibition spaces dedicated to international destinations and product focuses.**



THE WORLD

The **World** area includes the main international destinations interested in developing business with tourism product intermediaries.

ITALY

The **Italy** area represents the largest marketplace for Italy's tourism offer in the world.



GLOBAL VILLAGE

Global Village concentrates the offer of tour operators, transport companies and companies offering tourism products and services aimed at the distribution network.



THE COMMUNITY

80,000

Contacts in the database

4 MILLION

unique users per year
on the site www.ttgitalia.com

40,000

Followers on social media

Thanks to its community that is active throughout the year, **TTG Travel Experience** offers the opportunity to develop and strengthen professional relationships and keep up to date with the latest developments.

TTG's editorial team ensures contact with the **TTG Travel Experience** community all year round through the TTG Italia weekly magazine, the most widely read publication by industry professionals.

TTG Travel Experience: the driver of your business, 365 days a year

TTG Travel Experience provides numerous business opportunities before, during and after the show.

During the show:



MEET & MATCH
byTTG

The speed dating event between sellers in the **Italy area** and the **international buyers** attending the show.



**MEET YOUR
DESTINATION**

Business matching between international destinations in **THE WORLD area** and the **Italian distribution network**.

MY AGENDA
byTTG

The appointments diary dedicated exclusively to exhibitors in the **ITALY area** with **international buyers**.



Before and after the show:

The **TTG Masterclass intensive course** for managers and operators in the tourism and hospitality industry was created to respond to an increasingly **diversified, complex** and **ever-changing** sector.

The format includes the following modules:

- ▶ **INSPIRING VISION +2023 BY TTG:** a training course that gives industry professionals an insight into future consumption scenarios in the tourism and hospitality sector.
- ▶ **TRAINING DESTINATION MANAGEMENT:** training modules aimed at fostering the development of destinations by proposing strategies built on data and analysis of the needs directly expressed by buyers of the ITALY destination.
- ▶ **MEETING EVENTI INCOMING:** B2B matching in regions between TTG community buyers and operator. **ROADSHOW:** the presentation of international destinations to Italian intermediaries.



A hub for identifying trends and developments in the industry

TTG Travel Experience is an ideas workshop for operators from all over the world; a **source of information** and innovation for those **searching for new trends, tourism formats and consumer inspiration.**



THINK FUTURE

The theme of vision, the event's true common thread, guides the contents of **Think Future**, the packed programme of events.

Seminars, conferences, case histories featuring experts and companies, and testimonials from some of the sector's leaders, to change, innovate and design the future of tourism and hospitality.



TRAVEL & HOSPITALITY vision +23 by TTG

Travel&Hospitality Vision by IEG, a tool for interpreting economic and consumer trends in the sector, is presented at the show every year.



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GROUP**
Providing the future

Exhibit and promote
your offer to all
tourism product
intermediaries.

CONTACT US



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