

**FREE Online webinar
ON ECONOMIC SUSTAINABILITY**

EU DIRECTIVE ON GREENWASHING

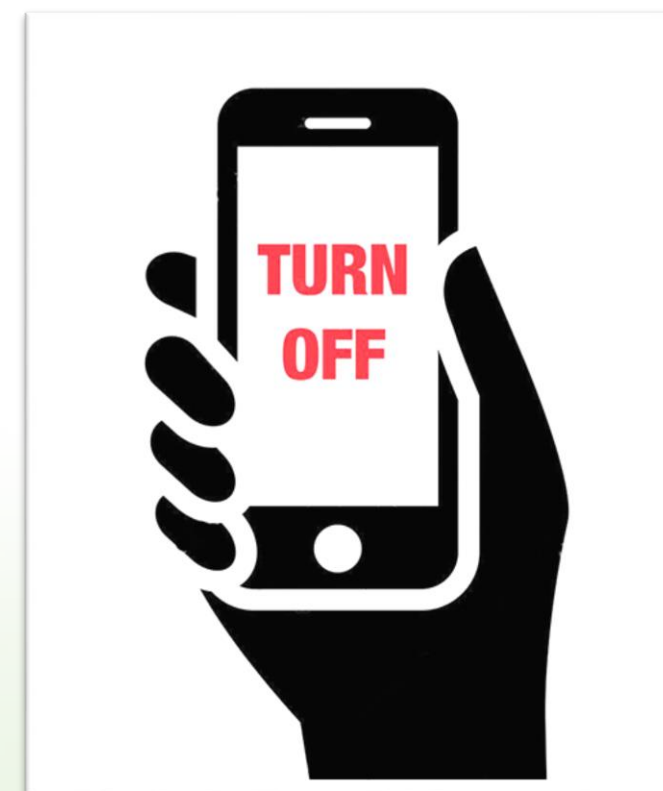
May 7, 2024 - 3:00 p.m. CET



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FREE ONLINE WEBINAR ON ECONOMIC SUSTAINABILITY

EU DIRECTIVE ON GREENWASHING

Webinar language: English 

May 7th, 2024 - 3:00 p.m. CET/CEST

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- ▶ Presentation of Time2Act project: **Sandra Oliveira (Instituto Politécnico de Santarém)**
- ▶ Introduction: **Tito Livio Mongelli (President of Skal Italy)**
- ▶ Key Speakers: **Nicola Moscheni (Silverback)** and **Corrado Carrubba (Safe Green)**
 - ▶ What is GREENWASHING?
 - ▶ Environmental Communication VS. Greenwashing
 - ▶ The new EU Directive on Greenwashing
 - ▶ contents
 - ▶ timing
 - ▶ future situation
 - ▶ The actual situation in Europe: some examples
- ▶ Questions and Answers



Nicola Moscheni
Silverback



Corrado Carrubba
Safe Green

Key Speakers



Nicola Moscheni
Silverback



Corrado Carrubba
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Corrado Carrubba

SAFE GREEN is a law firm and a professional network between Teachers, Experts and Lawyers.

SAFE GREEN is among the founding members of the Foundation for Sustainable Development (SUSDEF), an authoritative point of reference for the main sectors and protagonists of the green economy and the economy of sustainable development.



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Nicola Moscheni

Silverback is a communication agency, specialized in the environment, the green economy, sustainable agriculture, quality of life and development

Silverback is inside **DO NOT SMILE** NETWORK

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Greenwashing Vs. Correct Communication

Struggle against Planned obsolescence/ Early obsolescence

Pathway towards Real Circular Economy

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Satisfaction Survey of WEBINAR "EU Directive on Greenwashing"

Day and time: May 7th - 3:00 PM CET

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The Erasmus Time2Act@SD project team would like to know what you think about EU Directive on Greenwashing webinar. Your participation is essential.

This survey takes less than 1 minute to complete.

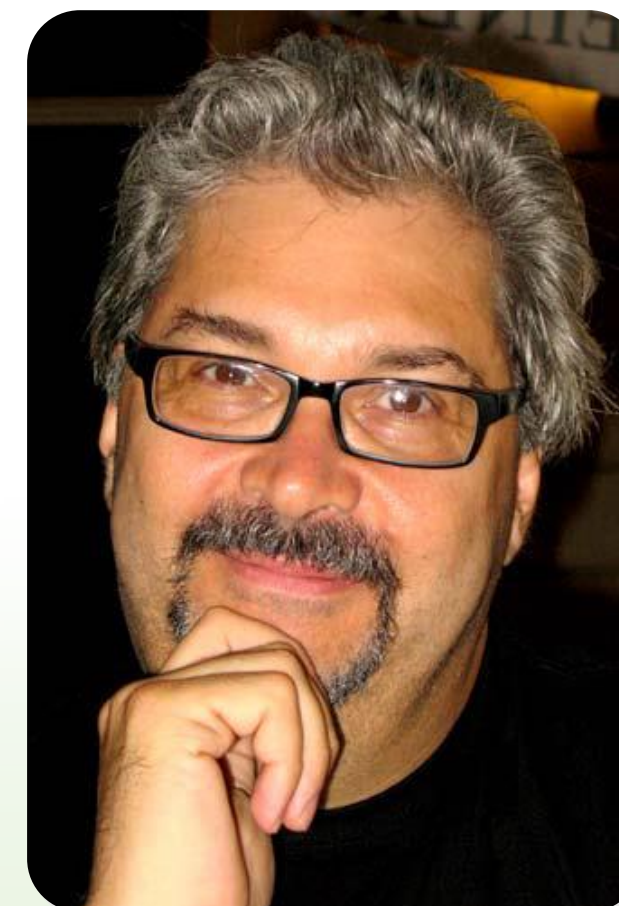
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Thanks for your attention

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