



Why Skål Needs ESG Certification

A SIMPLE, FAST WAY TO FIX WHAT'S NOT WORKING

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The Core Problem


- ▶ • Reforms are too slow
- ▶ • Too many meetings, no results
- ▶ • Clubs are paying — but not seeing value

What Is ESG Certification?

- A professional check-up for the whole organization

- Done by an independent organization

- Gives clear recommendations to improve



Why It's the Right Solution

- ▶ • Fast: No years of debate
- ▶ • Neutral: No politics, just standards
- ▶ • Practical: Focus on results, not promises

What It Will Do

- Show where money is going
- Set rules everyone must follow
- Help Clubs get what they pay for

Who Leads It?



- Could be led by the Sustainability Commission



- Involve members from other teams



- Guided by trusted senior Skålleagues appointed by Clubs



- Simple, balanced, and fair

What Clubs Will Get



- Transparency on spending



- Protection from waste



- A stronger voice in decisions

What Happens Next

- ▶ • ESG Audit
- ▶ • Clear reform plan
- ▶ • Clubs vote on the full package



Why Now

- ▶ • Trust is low
- ▶ • Some Clubs are already holding back fees
- ▶ • This is our chance to act together

A New Start for Skål

- ESG is not red tape

- It's how we protect Clubs and build trust

- Ask for ESG Certification now



Q&A

- ▶ • Your questions
- ▶ • Your suggestions