

PAOLO LODOVICO BARTOLOZZI – SKÅL CV (Updated 2025)

Timeline and Key Roles

2009 – Joined Skål International, admitted to Skål Club Roma.

2016 – Appointed by the Skål Roma Board to restructure and manage www.skalroma.org.

2016 – Became Communication Director of Skål Roma; created the newsletter system and managed content in close collaboration with the Board.

2017 – Appointed to design and manage the websites of Skål Italia (www.skalitalia.org) and Skål Venezia (www.skal-venezia.org).

2019 – Appointed Web Administrator for Skål Roma and Skål Italia.

2020 – Elected President of Skål Roma.

2020 – Created and launched VEWS – Visit Europe With Skål (www.visiteuropewithskal.eu), the first continental B2B platform dedicated to “Doing Business Among Friends.”

2020 – Developed and maintained the institutional website of Skål Europe (www.skaleurope.org).

2021 – Elected International Councillor for Skål Italia.

2021 – Named Exemplary Skalleague.

2021 – Co-opted as Web Administrator for Skål Europe.

2023 (Nov 4) – Elected Vice President of Skål Europe.

2025 (Jan) – Appointed Member of the Skål International Sustainability Commission.

2025 (Nov) – Candidate for President of Skål Europe (2025–2027).

Main Achievements within Skål Europe (2021–2025)

1. Leadership of Skål Europe Awards

- Coordinated and expanded all continental award programs:
 - Sustainability Awards (since 2021) – now in their fifth edition (2025).
 - Special Awards (since 2023) – recognising individual leadership and club revitalisation.
 - Tourism Technology Awards (launched 2025) – promoting innovation and digital sustainability.
- Supervised organisation, jury coordination, and communication in collaboration with the Board.
- Established the Awards as a defining and inclusive activity for Skål Europe.

2. Digital Communication and Visibility

- Managed and improved Skål Europe’s online infrastructure and institutional website.
- Published more than 250 articles (2023–2025) covering member initiatives, sustainability, innovation, and tourism trends.
- Highlighted over 60 European events and maintained regular communication with Clubs and National Committees.
- Continued management of newsletters and digital coordination, ensuring visibility and connection across Europe.

3. Skål Europe Academy

- Actively contributed to the Skål Europe Academy, established as a flagship initiative for education and professional growth.
- Supported the organisation and communication of Academy webinars covering ESG standards, sustainability, AI, blockchain, circular economy, gender equality, and tourism innovation.
- Promoted the Academy as a learning platform connecting Clubs, experts, and institutions — now a core

part of Skål Europe's member services.

- Contributed to the conceptual development of the 2025 "Lead the Change" series, focused on sustainability standards and certifications.

4. Editorial and Thought Leadership

- Developed the "Organic Opportunity" series (2025): seven articles linking organic food, tourism, and EU policy.
- Promoted an integrated view of sustainability combining environmental, cultural, and economic dimensions.
- Collaborated with other Board members to ensure factual and inclusive communication reflecting European diversity.

5. Strategic and Institutional Contribution

- Ensured operational continuity of Skål Europe's digital systems.
- Strengthened visibility and engagement of European Clubs through coordinated online communication.
- Encouraged cross-border collaboration via online projects and award participation.

Vision and Skills

- Advocate for sustainable tourism, digital innovation, and inclusive governance.
- Deep understanding of Skål International's structures and EU ESG framework.
- Skilled in communication strategy, IT systems, project management, and content coordination.
- Trilingual: English (C2), French (C2), Italian (native).

Web References

www.skalroma.org

www.skalitalia.org

www.skal-venezia.org

www.visiteuropewithskal.eu

www.skaleurope.org