

# CURRICULUM VITAE

## PERSONAL DATA

Name: Ville Antero Riihimaki

Date of birth: 05.01.1976

Marital Status: Married

Address: Kutomokatu 38  
05800 Hyvinkää  
Finland

Contact Information: E-mail: ville\_riihimaki@hotmail.com  
Mobile: +358 400 585566

## EDUCATION & QUALIFICATION

Sustainability Specialist Fall 2020, EGLA European Green Lean Association

Nordic Choice Hotels Lederkurs, Autumn 2013, Oslo Folkeuniversitet.

UCLES CELTA, 01.06.2005, Hyland Language Centre, Madrid, Spain.

CMAS One Star Diving Instructor 02.10.2004, Malta.

Corporal in the Finnish Army July 2001 - January 2002.

Texas University, 01.09.1994 - 31.5.1995. Major in International Business Management. On Dean's Honor List during both semesters.

Honors Graduate 27.05.1994, Perryton High School, Texas, USA.

## LINGUISTIC & COMPUTER SKILLS

<b>Languages:</b>	Finnish	Native in both spoken and written
	English	Native in both spoken and written
	Norwegian	Good
	Hungarian	Basic
	German	Basic
	Spanish	Basic

**Computer skills:** Microsoft Office, Internet.

## **WORK EXPERIENCE**

### **President**

Skål International Helsinki Club April 2023 – April 2025

### **Chief Executive Officer/Partner**

Pink Tomato Travel Ltd May 2019 - currently

### **Chief Sustainability Officer**

Menevä Oy Spring 2020 - currently

### **Key Account Manager**

Menevä Oy December 2016 - currently

### **Chief Operative Officer**

Finnish Export Promoters September 2014 – December 2016

### **Bar Manager**

Quality Hotel Expo February 2012 – May 2014

### **Bartender / waiter**

Thon Hotel Oslofjord September – December 2011  
Gastropub Stone's, Helsinki November 2010 – May 2011  
Extra bartender in Helsinki February – November 2010  
Restaurant Casa Largo, Helsinki March - April 2009  
Thon Hotels, Norway February - September 2008  
April - December 2009  
Restaurant Piraatti, Helsinki April 2000 - July 2001

### **English Teacher**

IH Dhahran, Saudi Arabia February 2007 - 2008  
EF Quito, Ecuador July - November 2005

### **Scuba Diving Guide / Instructor / Shop Manager**

Aquabubbles, Malta July 2004 - April 2005

## **International Trade**

Beverage Agent, Saimaanjuomatehdas Oy  
Self-Employed in Derby, England

May 2013 – May 2014  
June 2003 - June 2004

## **Jeans Store Manager**

VR Trading OY, Helsinki

June 1999 - February 2000

## **References:**

Panu Hämäri / Sustainability Specialist Consultant  
EGLA European Green Lean Association  
+358 41 470 3939  
[eglaglobal@gmail.com](mailto:eglaglobal@gmail.com)

Tuomo Halminen / Owner CEO  
Menevä Oy  
+358 50 520 8706  
[tuomo@meneva.fi](mailto:tuomo@meneva.fi)